



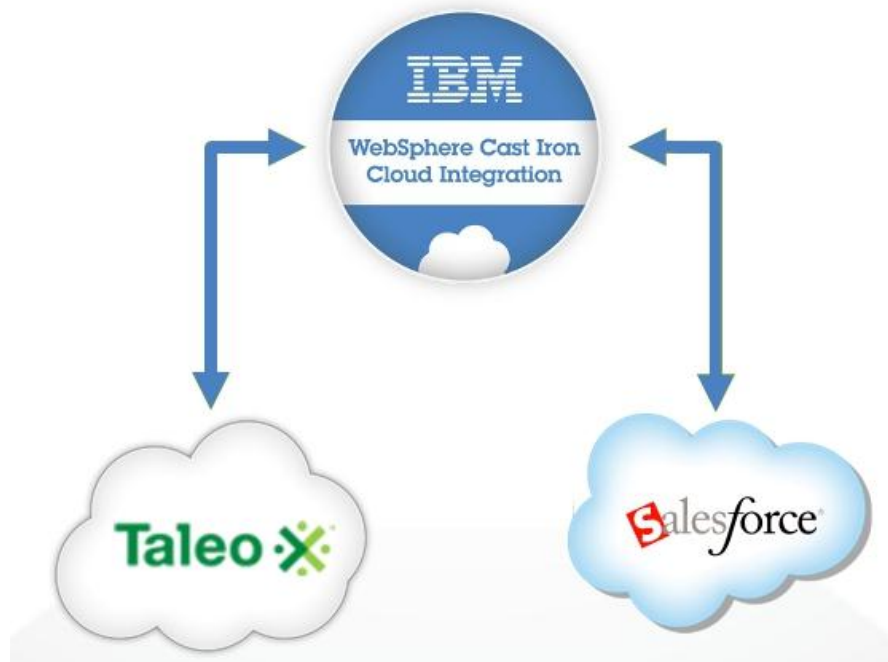
## CASE STUDY – CHILDREN EDUCATION FOUNDATION

### Problems :

- Real-time and bidirectionally synchronization for:
  - salesforce.com<sup>®</sup> (CRM)
    - Assignments informations (planning and resource allocation)
  - Taleo<sup>™</sup> (HRM)
    - Applicants status during the hiring process (hiring, training, etc. ..)
- Replace the originally proposed solution (Boomi)
  - Too complicated to implement, regardless of expertise available
  - Does not match the varied needs of the organization

### Cast Iron solution :

- Automatic data synchronization between candidates and assignments
- Bi-directional integration and real-time between salesforce.com<sup>®</sup> CRM tool and HCM Taleo<sup>™</sup>
- Project delivery in 5 days
- Reducing costs by \$ 60 000 compared to *Boomi*



Data sources :

- Taleo<sup>™</sup>
- salesforce.com<sup>®</sup>

Performed integrations

- Candidates data
- Work assignment data